

PRIVACY POLICY

PLATFORM 2020 PRAGUE

1. Preamble

This Privacy Policy (collectively the “Policy”) explains the collection, use, processing, transferring and disclosure of personal information by Institut pro TCIM, z.ú. (collectively the “Institute”), a Czech charitable organization.

Unless otherwise noted on the particular website or service hosted by the Institute, this Policy applies to your use of all websites that the Institute operates.

These include:

<https://platforma2020praha.cz>

<https://platform2020prague.com>

together with all other subdomains thereof, (collectively, the “Websites”).

This Policy also applies to all products, information, and services provided through the Websites and/or hosted on our servers (together with the Websites, the “Services”).

The Institute will process your personal data provided to the Institute (whether in person, via our Websites, or any other means) or otherwise held by the Institute in the manner and for the purposes set out in this Policy.

Collection and processing of your personal data is carried out in accordance with the applicable laws, in particular the General Data Protection Regulation (GDPR).

By accessing or using any of the Services, you are accepting and agreeing to the practices described in this Policy.

2. Our Principles

The Institute has designed this Policy to be consistent with the following principles:

- Privacy policies should be understandable and easy accessible.

- Data collection, storage, and processing should be simplified as much as possible in order to increase security, ensure consistency and make these practices easy for users to understand.
- Data practices should always meet the reasonable expectations of users.

3. Personal Information Institute Collects and How it is Used

The term “personal information” means information that would allow someone to identify you, including your name, email address, IP address, or other information from which someone could deduce your identity.

Events:

When you sign up for an event hosted or supported by the Institute, for a project organized or delivered by the Institute (hereinafter the “Event”) you will be asked to provide some personal information, including your name, email address, and other information as needed.

The Institute collects and uses this personal information pursuant to its legitimate interest in organizing and running the relevant Event.

The Institute may share your personal information with partner organizations and volunteers for the purpose of organizing and running the event and related activities.

If required by law, the Institute may share your personal data with government authorities or law enforcement bodies, with external advisors and with other personnel who are subject to confidentiality obligation.

Website Analytics:

When you visit the Websites or use the Services, the Institute may collect some information about your activities through tools such as Google Analytics and through its server logs.

The type of information that the Institute collects focuses on general information such as country or city where you are located, pages visited, time spent on pages, information about the browser you are using, etc.

The Institute collects and uses this information pursuant to its legitimate interest in maintaining and enhancing the security and utility of the Services.

The information which the Institute gathers and processes is used in the aggregate to spot trends without deliberately identifying individuals.

Note that you can learn about Google's practices in connection with its analytics services and how to opt out of it by downloading the Google Analytics opt-out browser add-on, available at: <https://tools.google.com/dlpage/gaoptout>.

Emails and Newsletters:

When you sign up to receive updates from the Institute or subscribe to one of its mailing lists, you will be asked to provide some personal information.

The Institute collects and uses this personal information pursuant to its legitimate interest in providing news and updates to, and collaborating with, its supporters and volunteers.

You may unsubscribe from the Institute's mailing list at any time by clicking on the "unsubscribe" link at the bottom of each newsletter.

Other Voluntarily Provided Information:

When you provide feedback to the Institute or otherwise submit personal information the Institute, the Institute collects and uses this personal information pursuant to its legitimate interest in furtherance of the particular program or activity to which you provided feedback or other input.

4. Using of pictures or videos from Events

All photos and/or video recordings from the Events depicting you with your acknowledgment or consent shall be used solely for reporting, documentary or eventually propagation purposes of the Institute or its partners.

You are not entitled to any reward for such use.

In case the Institute would like to make a picture or video exceeding these above mentioned purposes, you will be asked for a separate consent.

5. Access to Your Personal Information

You are generally entitled to access any personal information that the Institute holds and to have inaccurate data corrected or removed.

In some instances, you may also have the legitimate right to object or restrict the processing or transfer of personal information.

If you wish to exercise any of these rights, please write to:

info@itcim.org

explaining your request.

You also have the right to go directly to the relevant supervisory authority, but the Institute encourages you to contact the Institute so that the Institute may resolve your concerns directly as best as possible.

6. Disclosure of Your Personal Information

The Institute does not disclose personal information to third parties except as specified elsewhere in this Policy.

7. Security of Your Personal Information

The Institute has implemented reasonable physical, technical, and organizational security measures for personal information that the Institute processes, with safeguards against accidental or unlawful destruction, or accidental loss, alteration, unauthorized disclosure or access, in compliance with applicable law.

However, no website can fully eliminate security risks.

Third parties may circumvent Institute's security measures and unlawfully intercept or access transmissions or private communications.

If any data breach occurs, the Institute will post a distinct notice to the Websites and comply with all other applicable data privacy requirements including, when required, personal notice to you if you have provided and the Institute has maintained an email address for you.

8. Third Party Service Providers

The Institute uses many third party service providers in connection with the Services, including website hosting services, database management and many more.

9. Third Party Sites

The Services may provide links to a wide variety of third party websites.

You should consult the respective privacy policies of these third-party websites.

This Policy does not apply to any other websites, and the Institute cannot control their activities.

10. Changes to this Policy

The Institute may occasionally update this Policy.

When the Institute does so, the effective date below will be revised.

The Institute encourage you to periodically review this Policy to stay informed about how the Institute is protecting, using, processing and transferring the collected personal information.

11. Questions?

For any questions regarding this Policy, please email the Institute at:

info@itcim.org

or write to:

Institut pro TCIM, z.ú. (Institute for TCIM)
Soukenická 21
110 00 Praha 1
Czech Republic

Effective Date: 15 September 2020